

Isabella Little

Graphic Designer

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www.isabellalittle.com

Education:

Bachelor of Fine Arts
Concentration in Graphic Design.
Minor in Business Management
May 2025

Software:

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere Pro
Adobe Lightroom
Procreate
Figma
Canva
Wix
Flexi
Microsoft Teams
Microsoft Word
Microsoft Powerpoint
Microsoft Excel
Google Workspace

Specialized Skills:

Brand Identity Development
Visual Communication
Content Creation
Video Editing
Project management and collaboration

Honors and Awards:

Foundations Exhibition at The University of West Georgia:
Awarded 2nd place

Experience:

Freelance Graphic Designer | July 2023 – Present

Celebrate Tuxedos | <https://www.celebratetuxedos.com/styles/>
Designed marketing materials and package design. Used Adobe Illustrator to execute the project.

Squire Shop | <https://shopsquireshop.com/>

Designed 50+ marketing materials, website layout, logos, and social media graphics. Used Adobe Illustrator to execute the project.

In-House Designer for the Department of Art | University of West Georgia | Carrollton, GA | August 2024 – May 2025

Designed 100+ branding materials for art department events, using cohesive visual identity across print and digital media.

Created event schedules, exhibition posters, and promotional materials to enhance engagement and attendance using Adobe Suite.

Collaborated with event coordinators, faculty, and student organizations to develop visually compelling designs to maintain brand consistency.

Intern Graphic Designer | Blank Slate Custom Signs | <https://www.blank-slatecustomsigns.com/> | May 2024-August 2024

Designed 15+ banners, yard signs, and invitations for various clients. Collaborated with the design team to meet client needs and adhere to brand guidelines, and assisted in both the design and production stages.

Worked with printing and finishing processes to create durable and visually appealing signage. Used Flexi to execute the projects.

Leadership:

Youth Wrestling Coach | 2018-2023 |
Oversaw team operations, mentored young athletes, and modeled positive leadership and communication.